

A2AC meetings are held at the SPARK Central / IT Zone, in the Michigan Square Building at 330 East Liberty, between Division and Fifth in Ann Arbor.

Parking is available in the back of the building.



Contact Us

Ann Arbor Ad Club
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Website: www.a2ac.org

Calendar of Events

October 12:

Matthew Growney of Motorola Ventures of Cambridge, MA

Topic: Refrigerators, Chickens, and Cellphones - Starting & Funding a SuperBrand

November 16:

Marcie Brogan of Brogan and Partners Detroit, MI

Topic: Building a Campaign on a Budget

December 8:

Holiday party at Northville Downs

January 18:

Panel discussion, topics TBA

February:

ADDYs, date TBA

March 15:

Susan Mboya of Proctor and Gamble, Cincinnati, OH

Topic: Marketing to Ethnic Consumers

April 21:

Half day career seminar, details TBA

May 17:

Partnership with IT Zone, details TBA

JOIN
THE
CLUB

It's times like these when you need to ask yourself, "Am I a member of the Ann Arbor Ad Club?"

My friend, the time to join is now!

As a member of the Ad Club you will get:

- **exposure** on the A2AC website.
- **discounts** on your ADDY Award submissions.
- **free admission** to 5 exciting programs per year.
- to **network** with top advertising and marketing professionals from Washtenaw County.

They year is underway. It's time to **join the club**. And start enjoying the benefits of membership.

- Derek Mehraban, Q LTD
A2AC President

About Ann Arbor Ad Club

A member of the American Advertising Federation, the Ann Arbor Ad Club recognizes excellence in advertising, promotes Ann Arbor as a viable advertising resource center and offers programs to improve communication, career enhancement and education.



As the "Unifying Voice for Advertising," the American Advertising Federation (AAF), headquartered in Washington, D.C., is the trade association that represents 50,000 professionals in the advertising industry. AAF's 130 corporate members are advertisers, agencies and media companies that comprise the nation's leading brands and corporations. AAF has a national network of 200 ad clubs and connects the industry with an academic base through its 215 college chapters. For more information, visit the AAF's Web site at www.aaf.org.

Ann Arbor Ad Club Officers

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Derek Mehraban
Q LTD

Treasurer:

Carey Jernigan
re:group, Inc.

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Meaghan McCann
TGI Direct

Membership Coordinator:

Tracy Lindsay
Lindsay Exhibit Group

ADDYs Coordinator:

Stephen Pierce
Ann Arbor Thinkubator

Education Coordinator:

Linda Girard
Pure Visibility

Communications Coordinator:

John Hogan
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