



## Calendar of Events

### **October 12:**

Matthew Growney of Motorola Ventures of Cambridge, MA

**Topic: Refrigerators, Chickens, and Cellphones - Starting & Funding a SuperBrand**

### **November 16:**

Marcie Brogan of Brogan and Partners Detroit, MI

**Topic: Building a Campaign on a Budget**

### **December 8:**

Holiday party at Northville Downs

### **January 18:**

Panel discussion, topics TBA

### **February:**

**ADDYs, date TBA**

### **March 15:**

Susan Mboya of Proctor and Gamble, Cincinnati, OH

**Topic: Marketing to Ethnic Consumers**

### **April 21:**

Half day career seminar, details TBA

### **May 17:**

Partnership with IT Zone, details TBA

# A2AC

Ann Arbor Ad Club

# JOIN THE CLUB

A2AC meetings are held at the SPARK Central / IT Zone, in the Michigan Square Building at 330 East Liberty, between Division and Fifth in Ann Arbor.

Parking is available in the back of the building.

## Contact Us

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# A2AC

Ann Arbor Ad Club

It's times like these when  
you need to ask yourself,  
"Am I a member of the  
Ann Arbor Ad Club?"

# A2AC

## Ann Arbor Ad Club

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### **My friend, the time to join is now!**

As a member of the Ad Club you will get:

- **exposure** on the A2AC website.
- **discounts** on your ADDY Award submissions.
- **free admission** to 5 exciting programs per year.
- to **network** with top advertising and marketing professionals from Washtenaw County.

They year is underway. It's time to **join the club**. And start enjoying the benefits of membership.



- Derek Mehraban, Q LTD  
A2AC President

### Ann Arbor Ad Club Sponsors



### About the AAF

As the "Unifying Voice for Advertising," the American Advertising Federation (AAF), headquartered in Washington, D.C., is the trade association that represents 50,000 professionals in the advertising industry. AAF's 130 corporate members are advertisers, agencies and media companies that comprise the nation's leading brands and corporations. AAF has a national network of 200 ad clubs and connects the industry with an academic base through its 215 college chapters. For more information, visit the AAF's Web site at [www.aaf.org](http://www.aaf.org).

### About Ann Arbor Ad Club

A member of the American Advertising Federation, the Ann Arbor Ad Club recognizes excellence in advertising, promotes Ann Arbor as a viable advertising resource center and offers programs to improve communication, career enhancement and education.